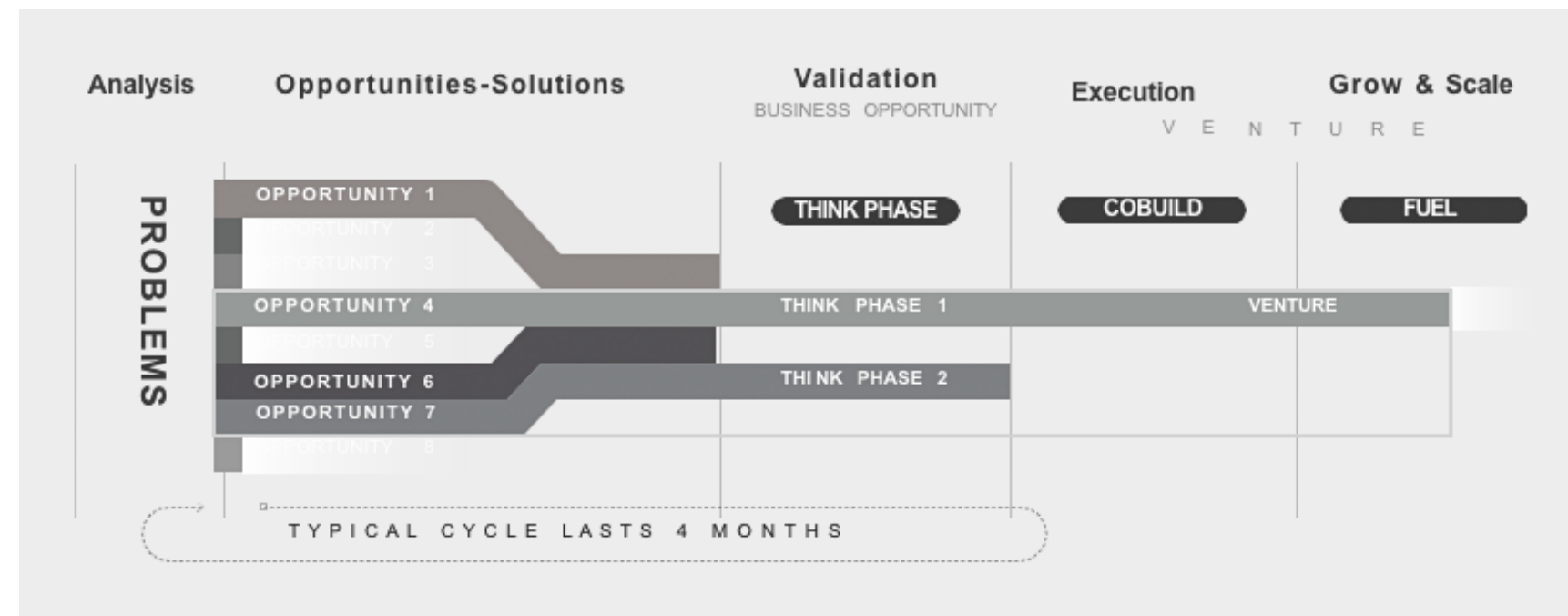


# OPEN INNOVATION & LABS

In this space within the companies, synergies and collaborations will be produced, not only with the entrepreneurial ecosystem, but also with other collaborating players: science parks, universities, public and private organizations.

## Methodology



**analysis**  
**scouting**  
**selection**  
**proof of concept**

**00 analysis**  
We diagnose and map the opportunities and potential for improvement of our clients.

**01 scouting**  
We have the most powerful Insurtechs portfolio in LatAm and we are constantly looking to include new startups.

**02 selection**  
Not all the Startups in our portfolio can solve the problems that our clients present, for that we select the most suitable for these solutions, from our ecosystem.

**03 proof of concept**  
We carry out proof of concepts to verify our thesis and strengthen the connection of the startup with our clients.

## Why Choose Us

- Streamline processes, reduce costs, etc., reducing the risks associated with the decision to innovate.
- Reduce the Time to Market: on average between 4 and 7 months we are able to launch, test and measure a proof of concept for our clients.
- In the co-creation model between Innovation, Business and Startups, we have seen the birth of new business models and solutions that, until now, the market had not found.
- We have the largest ecosystem of insurtechs in LATAM.
- We have the best team of mentors and advisors.

